

FOR OFFICIAL USE



National
Qualifications
2019

Mark

X835/75/01

Graphic Communication

TUESDAY, 21 MAY

1:00 PM – 3:00 PM



* X 8 3 5 7 5 0 1 *

Fill in these boxes and read what is printed below.

Full name of centre

Town

Forename(s)

Surname

Number of seat

Date of birth

Day

Month

Year

Scottish candidate number

Total marks — 80

Attempt ALL questions.

All dimensions are in mm.

All technical sketches and drawings use third angle projection.

You may use rulers, compasses or trammels for measuring.

In all questions you may use sketches and annotations to support your answer if you wish.

Write your answers clearly in the spaces provided in this booklet. Additional space for answers is provided at the end of this booklet. If you use this space you must clearly identify the question number you are attempting.

Use **blue** or **black** ink.

Before leaving the examination room you must give this booklet to the Invigilator; if you do not, you may lose all the marks for this paper.



* X 8 3 5 7 5 0 1 0 1 *

Downloaded free from <https://sqa.my/>

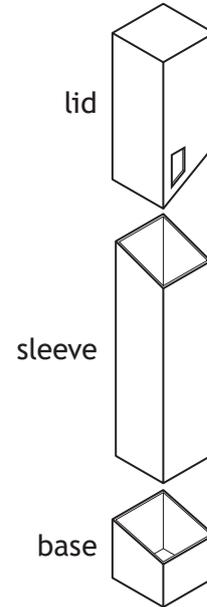
Total marks — 80
Attempt ALL questions

MARKS DO NOT WRITE IN THIS MARGIN

1. A range of marker pen packaging is shown below.

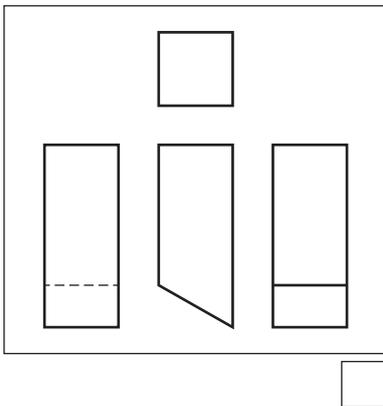


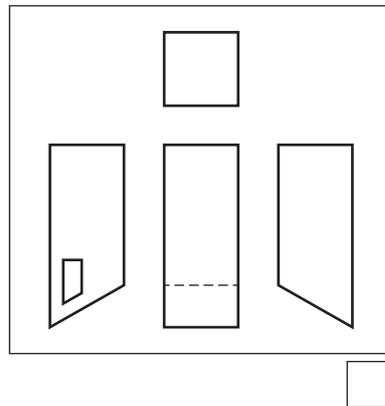
Rendered 3D CAD Illustration

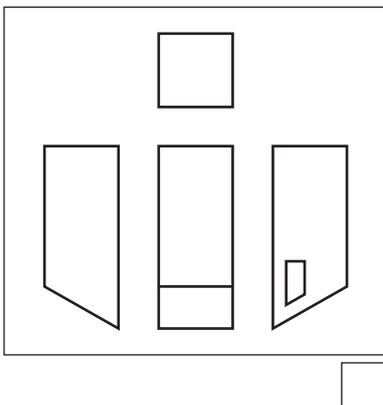


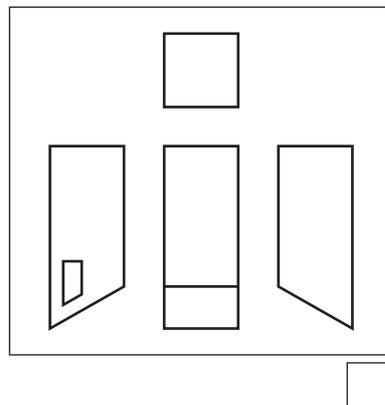
Exploded Pictorial View

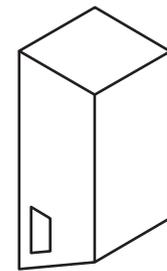
(a) Identify the correct group of 3rd angle orthographic views for **the lid** by ticking (✓) a box below. Ignore wall thickness. 1



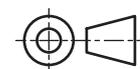








Pictorial View



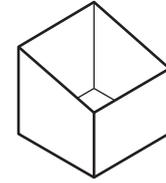
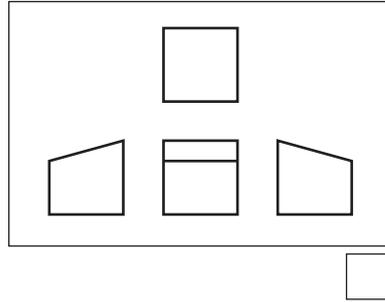
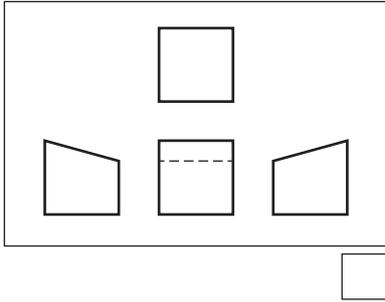
1. (continued)

MARKS

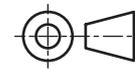
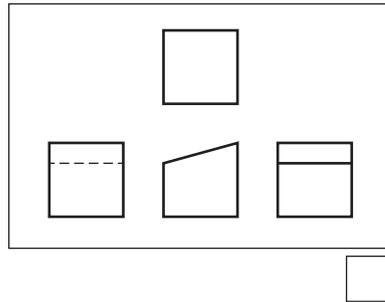
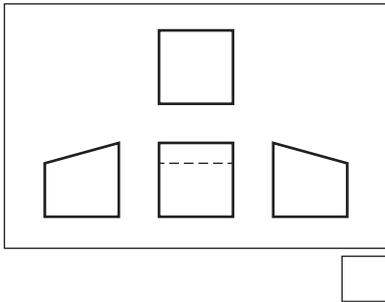
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(b) Identify the correct group of 3rd angle orthographic views for the base by ticking (✓) a box below. Ignore wall thickness.

1



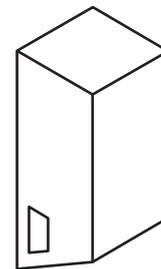
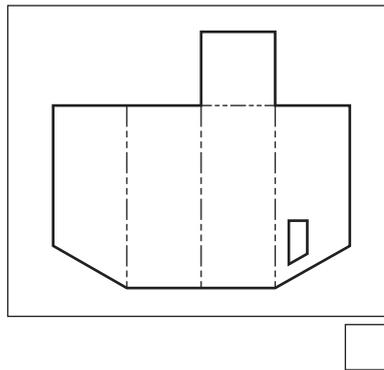
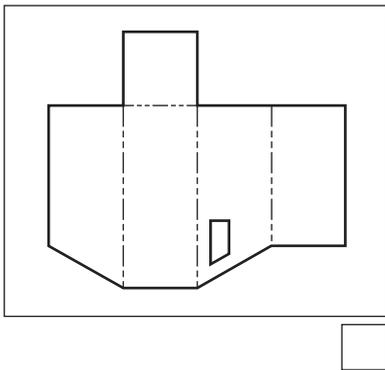
Pictorial View



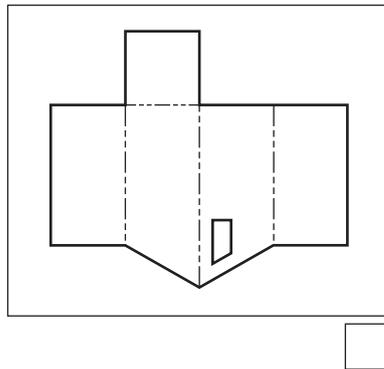
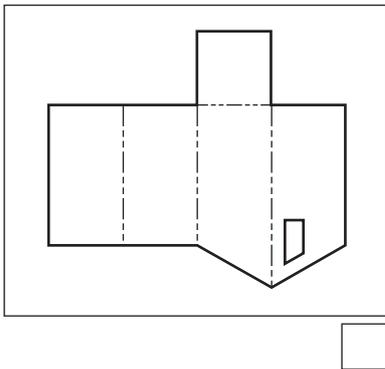
To complete the 2D CAD drawings required for manufacture, the CAD technician has been asked to produce the surface developments for the lid and base.

(c) Identify the correct surface development of the lid by ticking (✓) a box below.

1



Pictorial View



* X 8 3 5 7 5 0 1 0 3 *

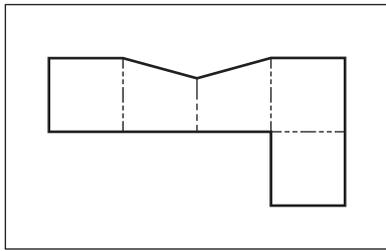
1. (continued)

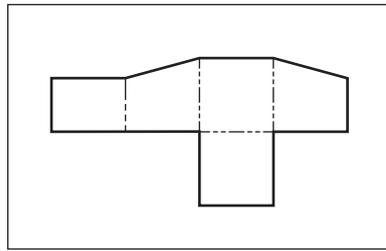
MARKS

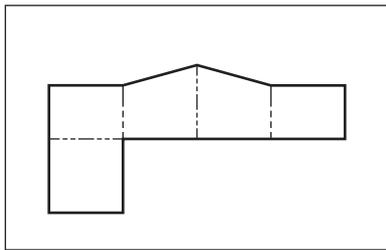
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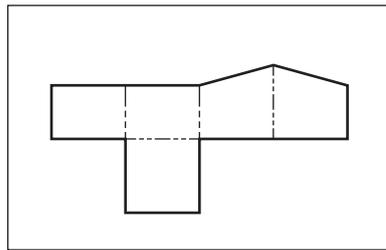
(d) Identify the correct surface development of **the base** by ticking (✓) a box below.

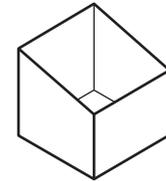
1









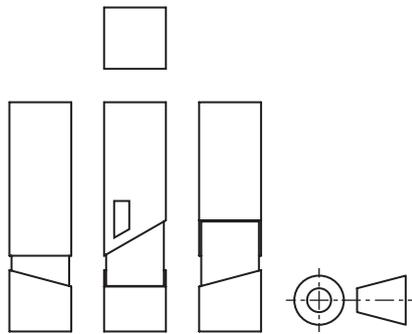


Pictorial View

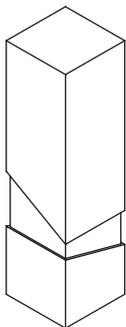
Orthographic views of the assembled packaging are shown below.

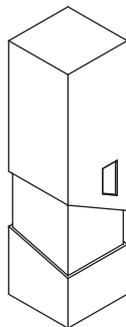
(e) Identify the **two** pictorial assembly drawings that match the arrangement shown in the orthographic assembly by ticking (✓) a box below.

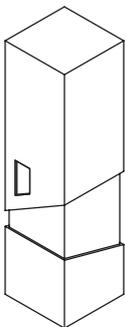
2

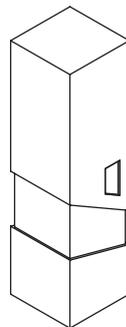


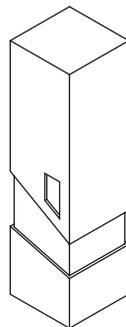
Orthographic Assembly Drawings

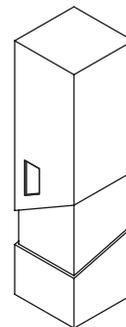














* X 8 3 5 7 5 0 1 0 4 *

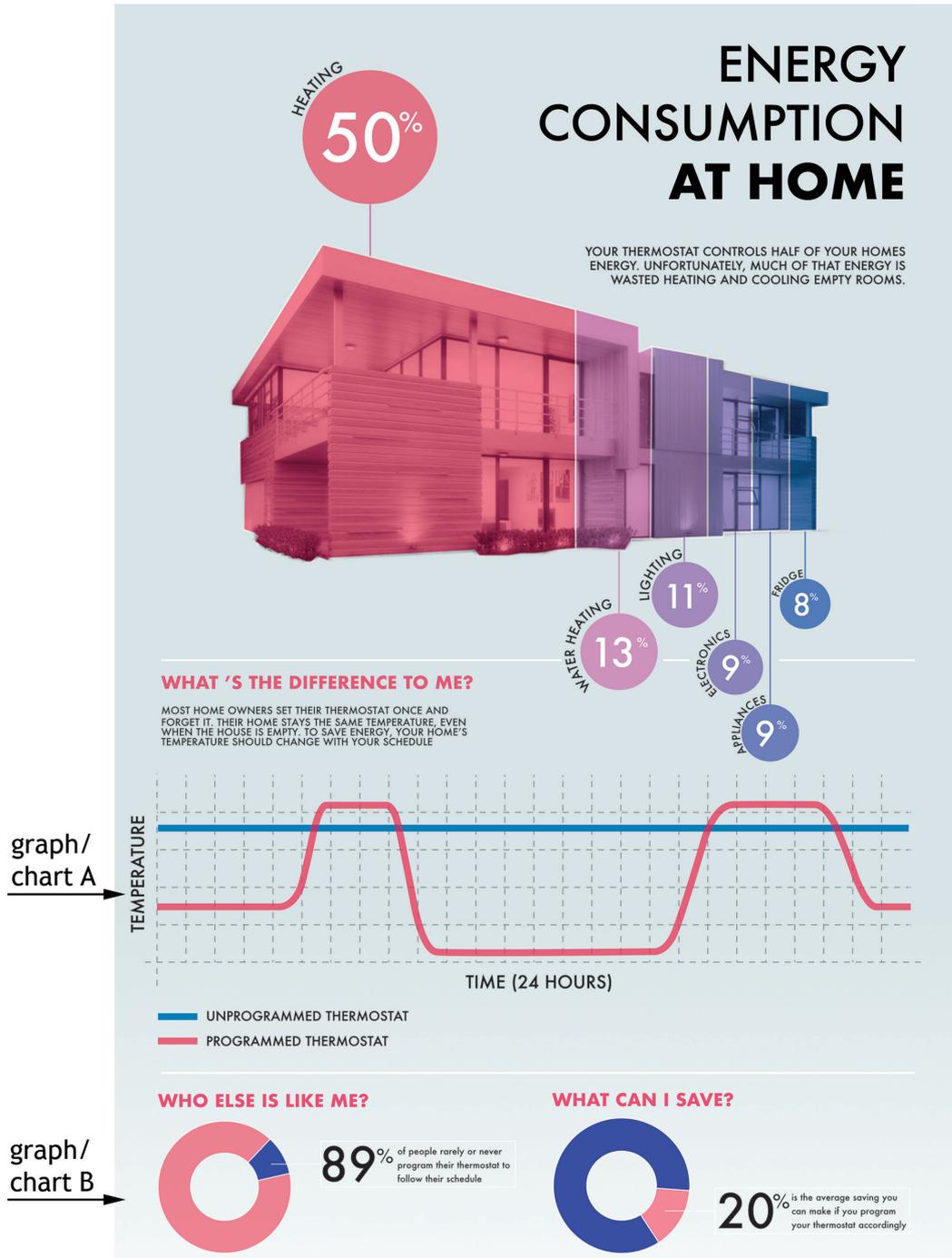
[Turn over for next question

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* X 8 3 5 7 5 0 1 0 5 *

2. A graphic designer created a layout containing various infographics, shown below.



* X 8 3 5 7 5 0 1 0 6 *

2. (continued)

MARKS

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(a) State the types of graph/chart shown at

(i) graph/chart A _____ 1

(ii) graph/chart B _____ 1

(b) Explain, giving reasons for your answer, why **graph/chart A** is appropriate for communicating this type of information. 2

(c) The graphic designer created a graph based on a photograph of a house to show the proportions of energy consumption in a home.

Describe **two ways** the designer has used proportion to convey the different percentages of consumption. 2

The graphic designer used DTP software to edit the image of the house by removing the background.

(d) (i) State the name of the DTP tool used to remove the background from an image. 1

(ii) Explain the advantages of removing the background from the image of the house. 1

[Turn over

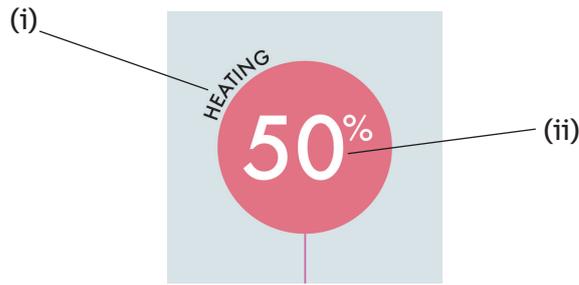


* X 8 3 5 7 5 0 1 0 7 *

2. (continued)

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Details from the layout are shown below.



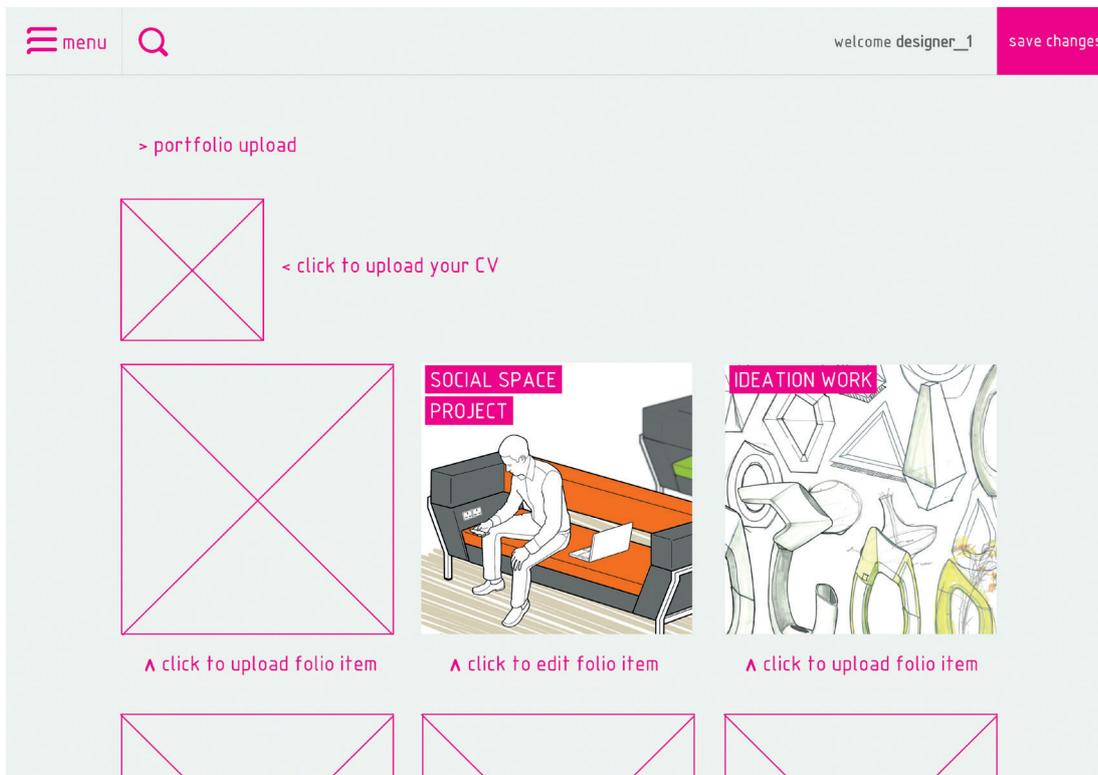
(e) State the name of the DTP technique shown on the layout at

(i) _____ 1

(ii) _____ 1

(f) Explain two ways the graphic designer can reduce the impact on the environment when printing the layout. 2

3. An online portfolio site where designers can upload their CV and examples of design work is shown below.



In order for a designer to build their portfolio online, they need to create digital copies of their manual work.

(a) State two **input devices** that could be used by designers to create digital files of their manual work. 2

(b) Explain **three** advantages to the designer of having their portfolio published online rather than being printed. 3

You **should not** refer to environmental advantages in you answer.



3. (continued)

A draft of a CV created using DTP software is shown below.

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MARA TAYLOR

PRODUCT DESIGNER

PROFILE

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SKILLS

- 3D MODELLING
- SKETCHING
- PROTOTYPING
- USER RESEARCH
- TEAM WORKING
- PRESENTING

CONTACT

- ADDRESS LINE
- ADDRESS LINE
- WEBSITE
- TEL: NO

EXPERIENCE

USER CENTRED

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RESEARCH

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WEB DESIGN

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EDUCATION

PRODUCT DESIGN MSC

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PRODUCT DESIGN BSC(HONS)

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INTERESTS

- TRAVELLING
- MUSIC
- GOLF
- CYCLING



* X 8 3 5 7 5 0 1 1 0 *

3. (continued)

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(c) Explain **two** advantages to the designer of using DTP software to produce the CV.

2

(d) Describe **two** ways the designer has used each of the following design elements and principles in the CV.

(i) Alignment

2

(ii) Unity

2

(iii) Line

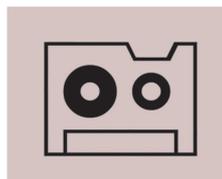
2

The designer used graphic icons to represent some information on the CV, as shown below.

INTERESTS



TRAVELLING



MUSIC



GOLF



CYCLING

(e) Explain why the designer used graphic icons.

1



4. A 3D CAD illustration of a self-assembly children's toy is shown below.



- (a) Explain **two** reasons why this type of graphic would be useful in the **promotion** of the toy.

2

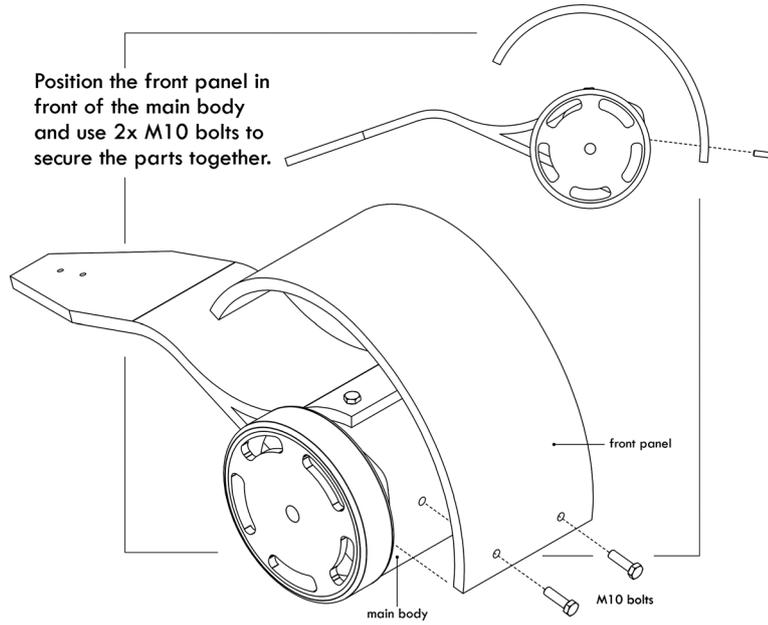


* X 8 3 5 7 5 0 1 1 2 *

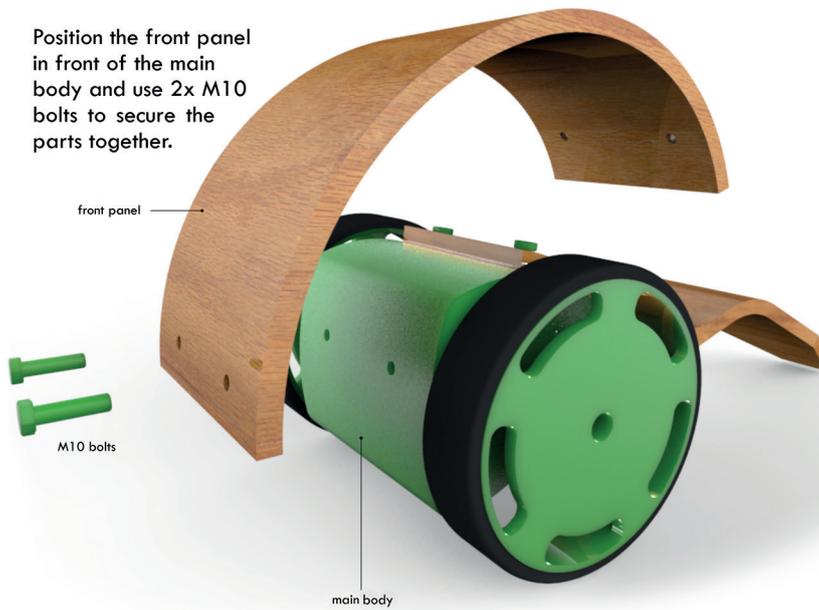
4. (continued)

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The toy is made up of a number of parts. Two samples of assembly instructions are shown below: an exploded isometric drawing and a 3D CAD illustration.



Exploded Isometric Drawing



Rendered Illustration

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* X 8 3 5 7 5 0 1 1 3 *

4. (continued)

MARKS

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The designers need to decide on either exploded isometric drawings or rendered illustrations to be used in the assembly instructions.

- (b) Explain **one** advantage and **one** disadvantage of each graphic.

Ensure you do not use the same answer more than once.

4

Exploded isometric

Advantage

Disadvantage

3D CAD illustration

Advantage

Disadvantage

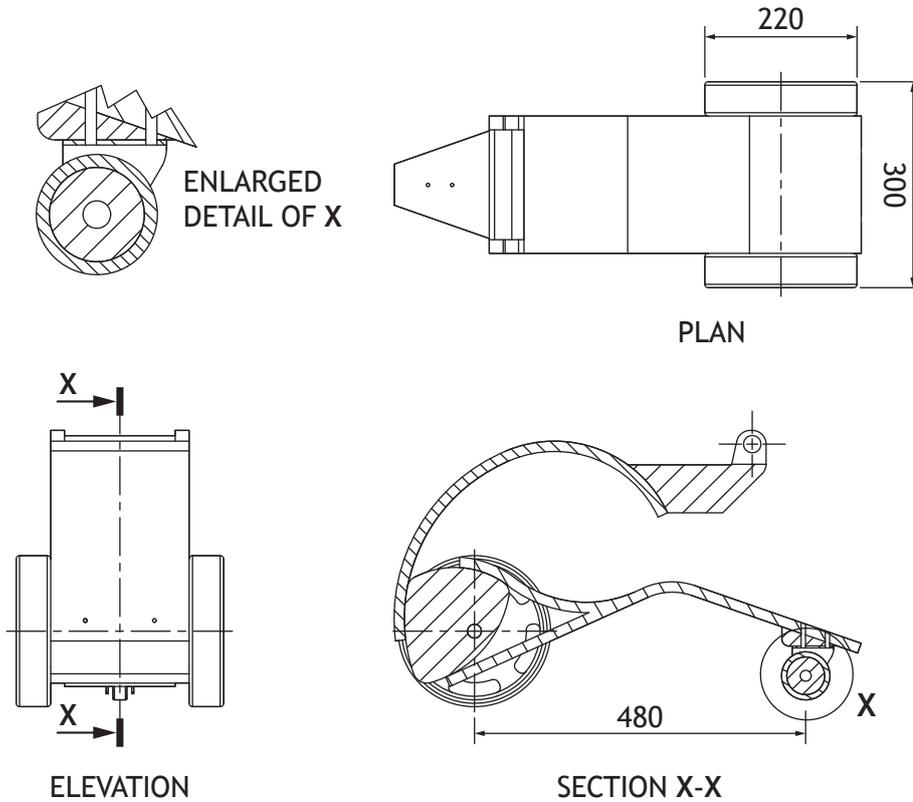


* X 8 3 5 7 5 0 1 1 4 *

4. (continued)

MARKS
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An orthographic drawing of the children's toy is shown below. The orthographic drawing contains errors that do not conform to British Standards.



(c) State six errors shown in the orthographic drawing.

6

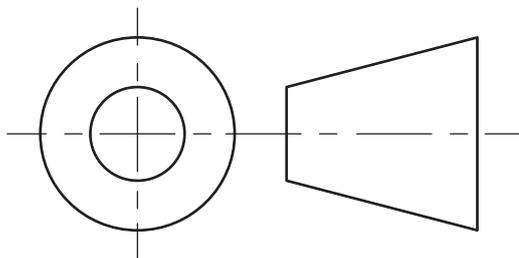
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4. (continued)

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A title block is to be added to the final orthographic drawing. The title block will include the symbol shown below.



(d) (i) Describe the purpose of this symbol.

1

(ii) State **three** other pieces of information that should be included in a title block.

3



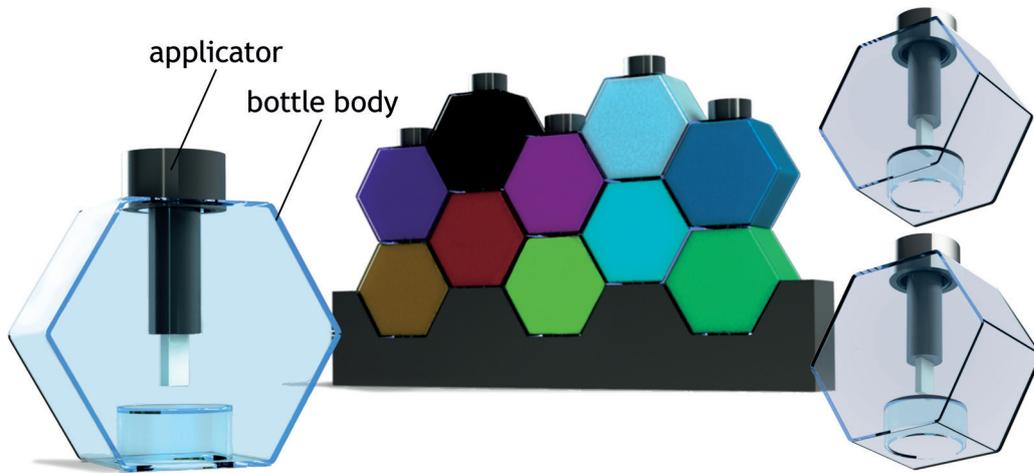
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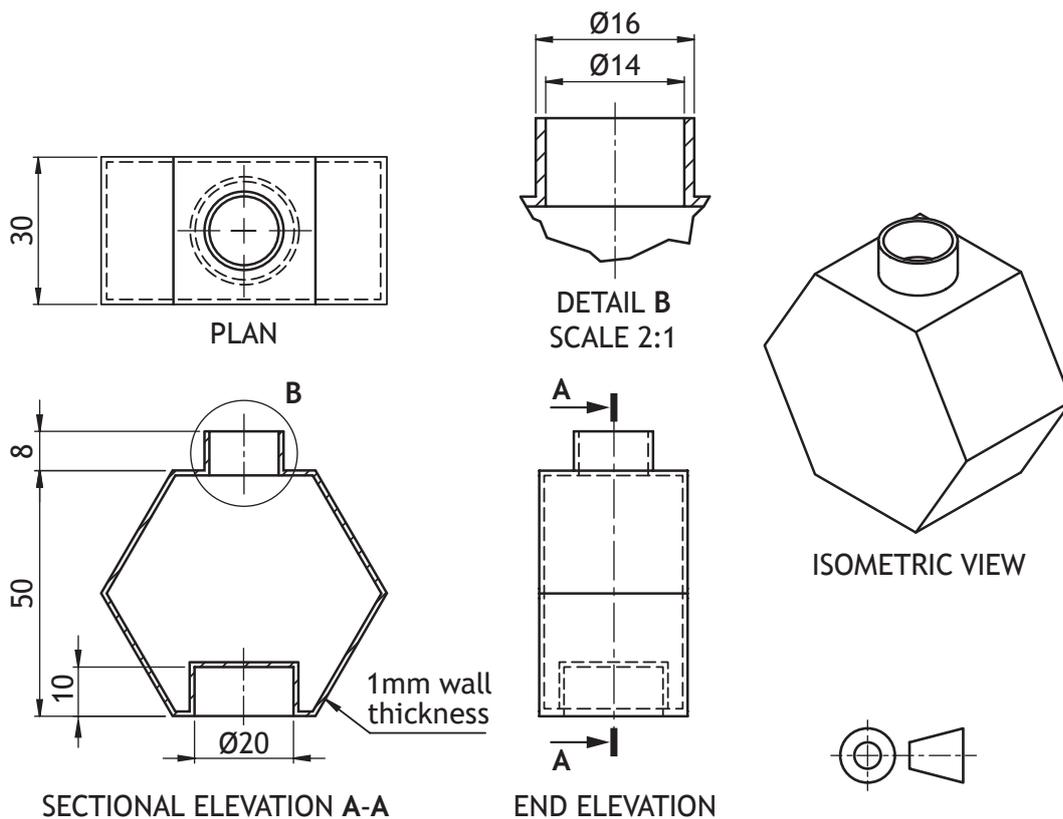


* X 8 3 5 7 5 0 1 1 7 *

5. A new line of nail varnishes has been produced by a cosmetics manufacturer. The bottles are stackable for ease of storage and display. 3D CAD illustrations are shown below.



Orthographic drawings and a pictorial view of the bottle body are shown below.



* X 8 3 5 7 5 0 1 1 8 *

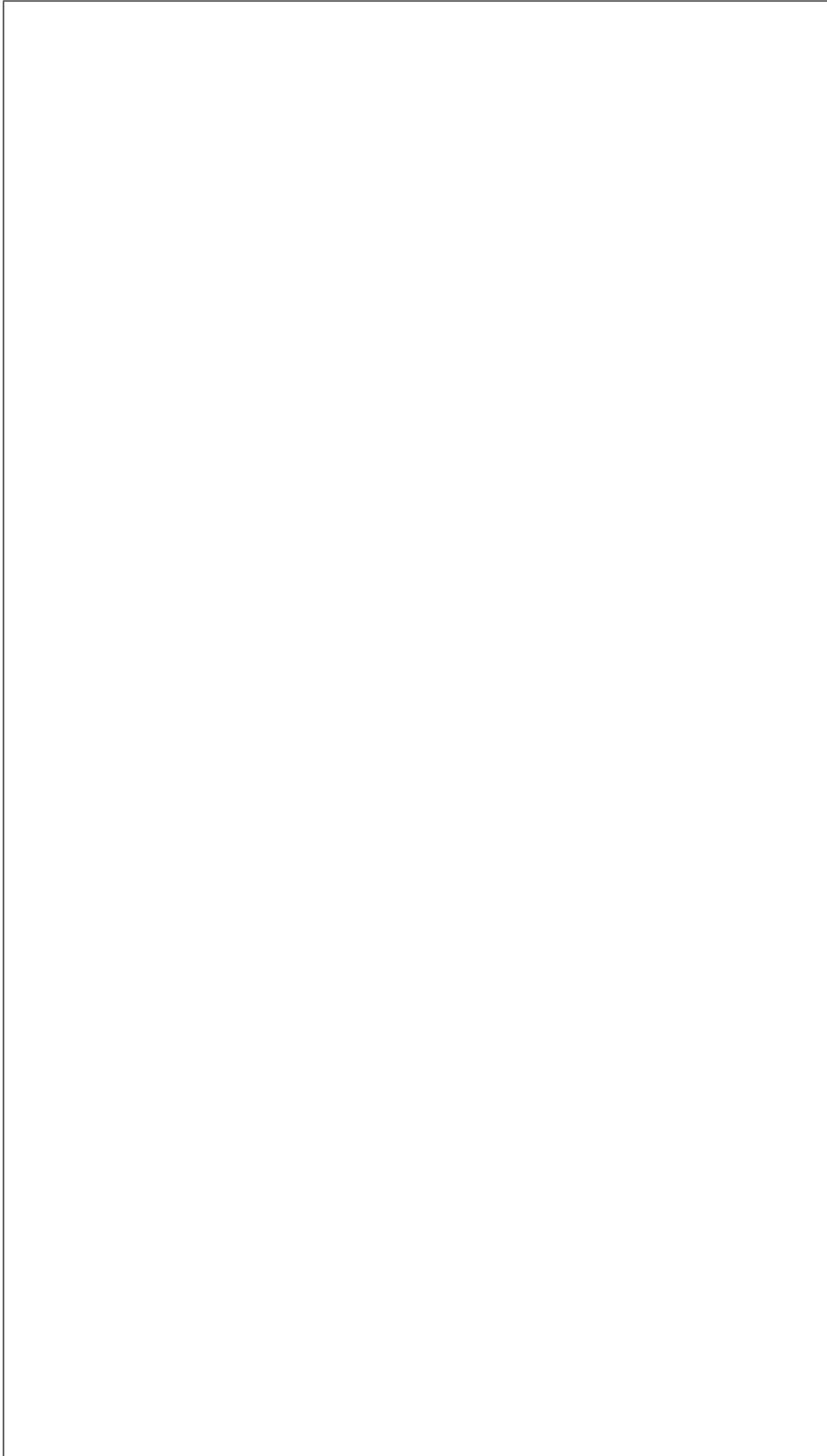
5. (continued)

MARKS

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- (a) Describe, using the correct dimensions and 3D CAD modelling terms, how you would use 3D CAD software to model the bottle body. You may use sketches to support your answer.

6

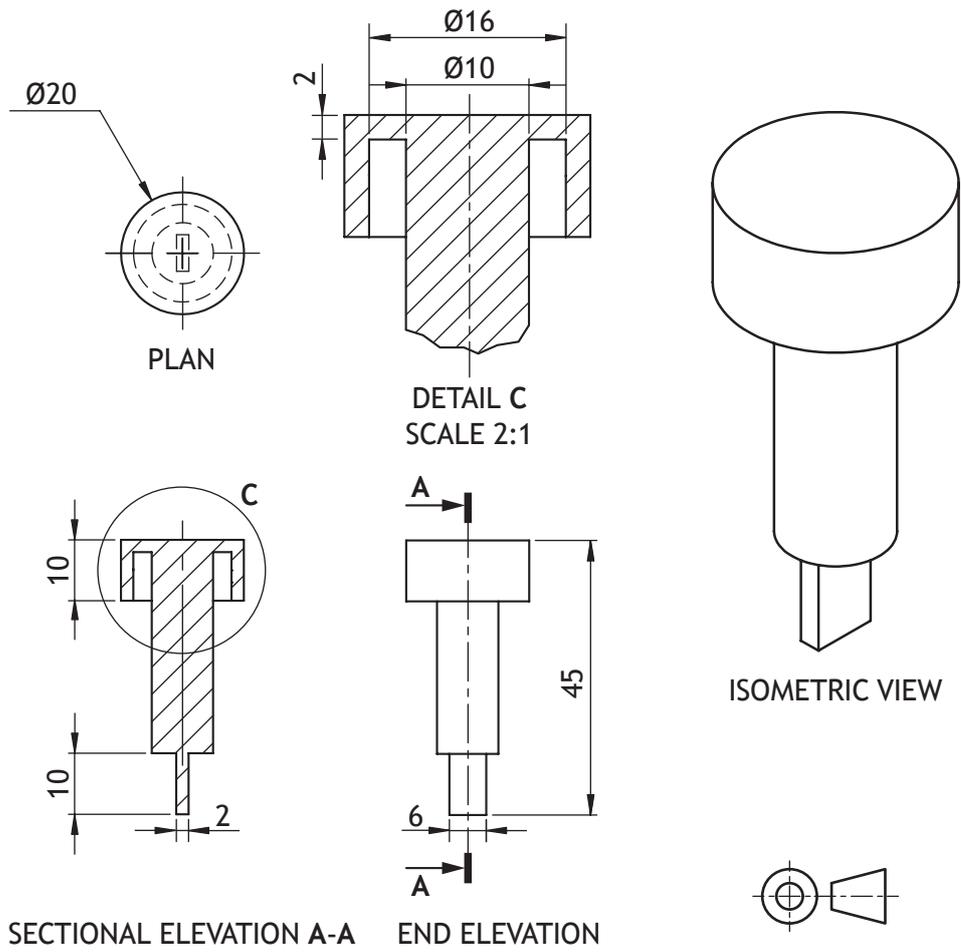


* X 8 3 5 7 5 0 1 1 9 *

5. (continued)

Orthographic drawings and a pictorial view of the applicator are shown below.

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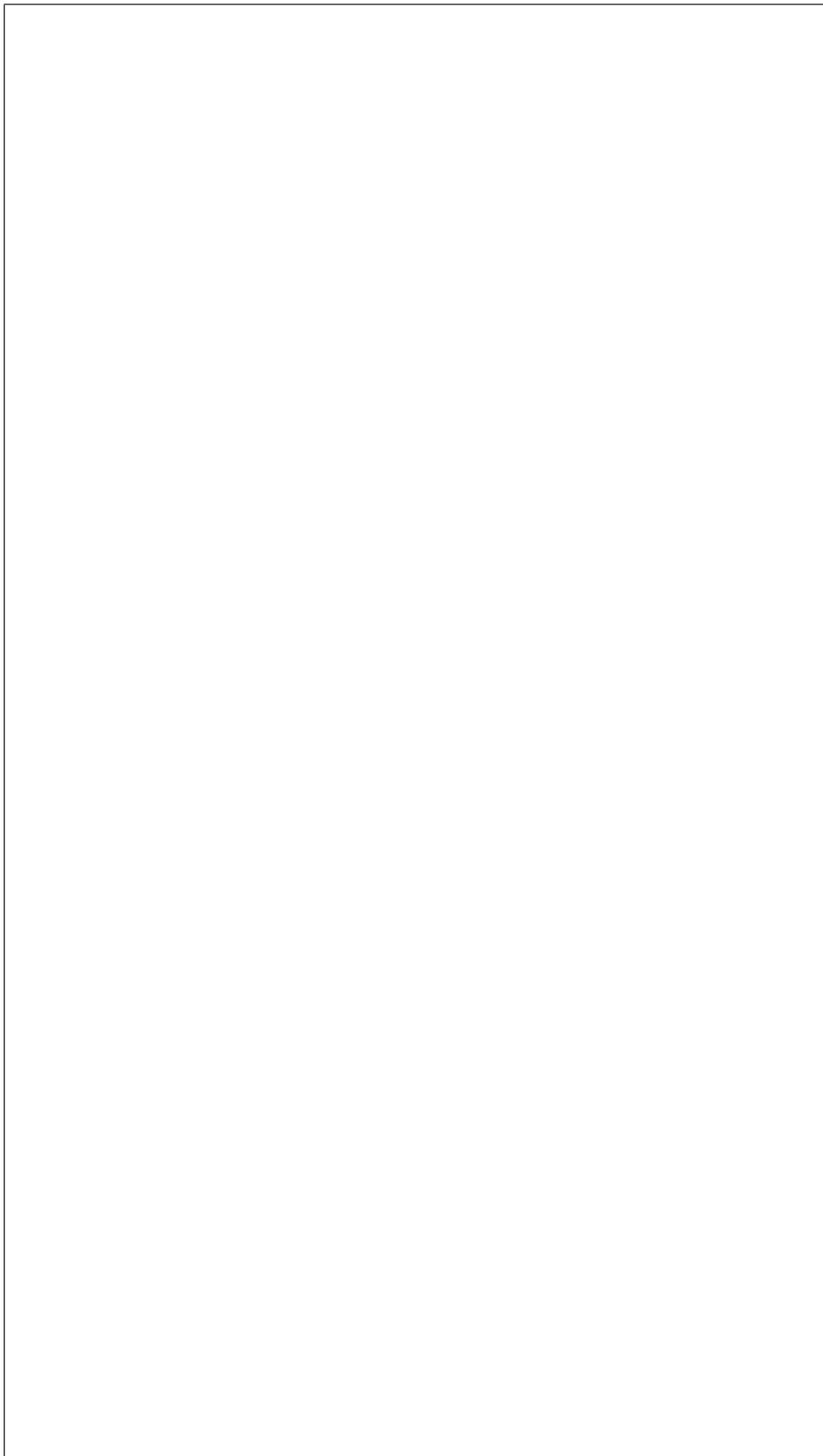
5. (continued)

MARKS

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- (b) Describe, using the correct dimensions and 3D CAD modelling terms, how you would use 3D CAD software to model the applicator. You may use sketches to support your answer.

4



* X 8 3 5 7 5 0 1 2 1 *



(c) The nail varnish is available in a wide range of colours, tints and shades. Complete the table below by adding the missing information.

6

Colour	Primary or secondary	Advancing or receding	Mood
red	primary		dangerous
green	secondary	receding	
blue		receding	formal
orange	secondary		appetising
yellow		advancing	

(d) Explain the difference between a tint and a shade.

1

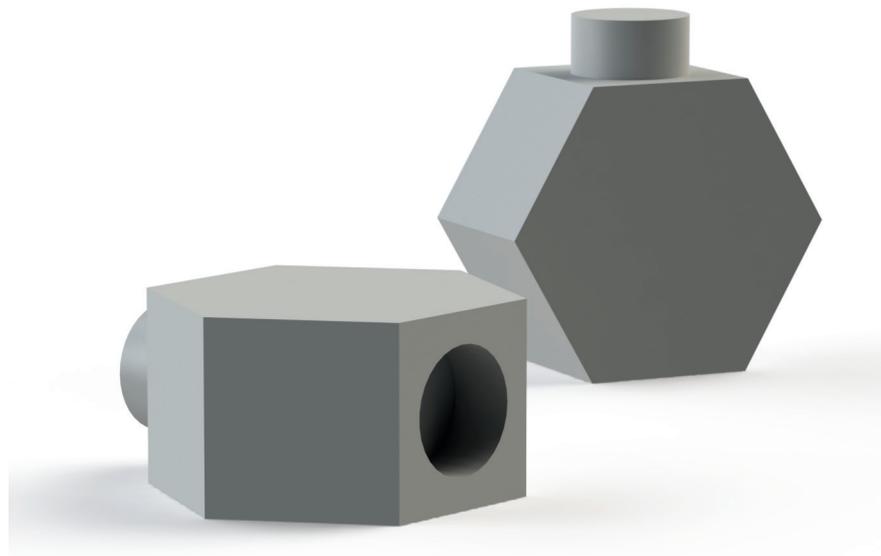
(e) Explain how tertiary colours are created.

1



5. (continued)

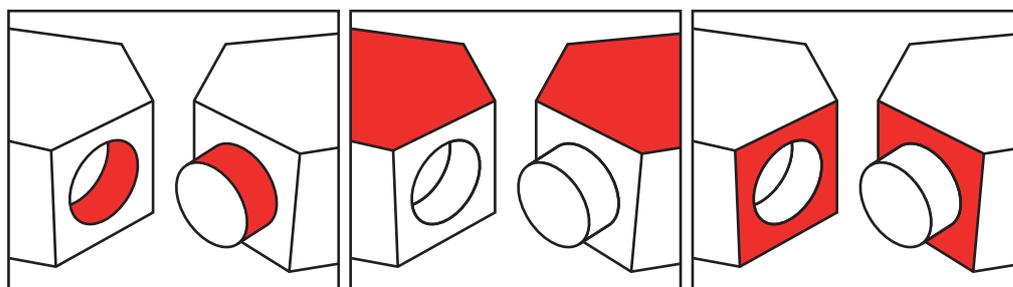
Illustrated views of two bottles are shown below. There are three stages in the assembly.



(f) State, using 3D CAD terms, how you would assemble and constrain the components shown above.

Corresponding surfaces and/or edges have been indicated for you.

3



(i) Constraint used

(ii) Constraint used

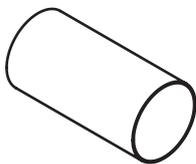
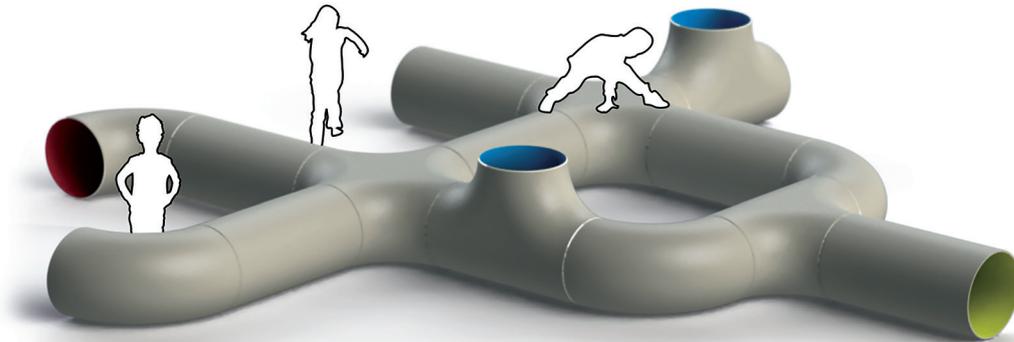
(iii) Constraint used

[Turn over

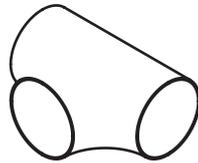


* X 8 3 5 7 5 0 1 2 3 *

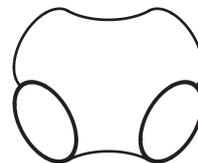
6. An outdoor play system has been produced. Various arrangements can be made using four tunnel sections. Each section is colour coded on the inside. A 3D CAD illustration and pictorial line drawings are shown below.



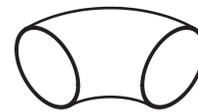
Section 1



Section 2



Section 3



Section 4

Pictorial Line Drawings

- (a) An incomplete parts list for the 3D illustration is shown below.

Complete the table below by adding the missing information. Use the arrangement shown in the rendered 3D CAD illustration above.

6

	Quantity	Colour
Section 1	6	
Section 2		
Section 3		magenta
Section 4		

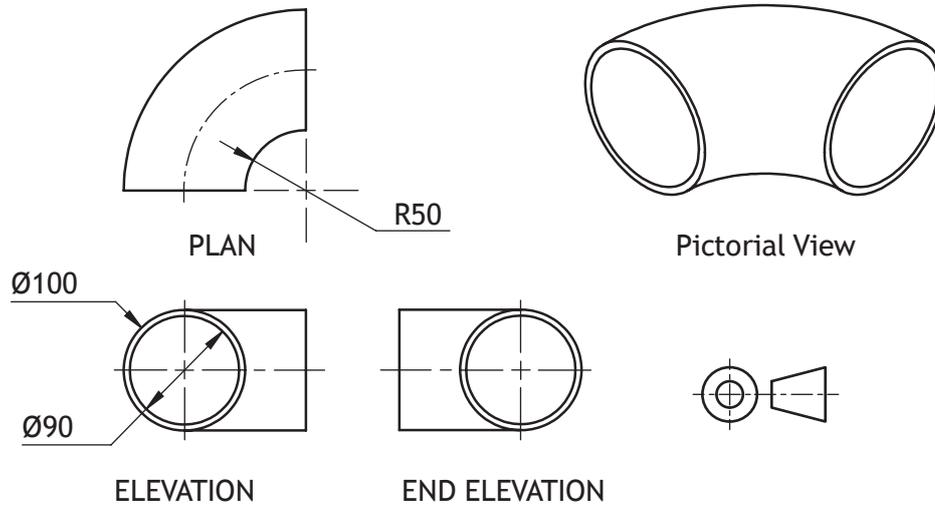


* X 8 3 5 7 5 0 1 2 4 *

6. (continued)

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(b) Orthographic drawings and a pictorial view of one of the tunnel sections is shown below.



Describe, using the correct dimensions and 3D CAD modelling terms, how you would use 3D CAD software to model section 4. You may use sketches to support your answer.

3

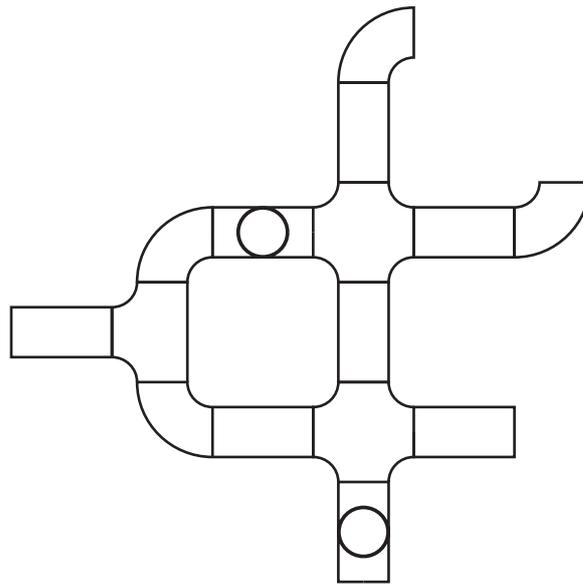
Blank area for the student's answer.



6. (continued)

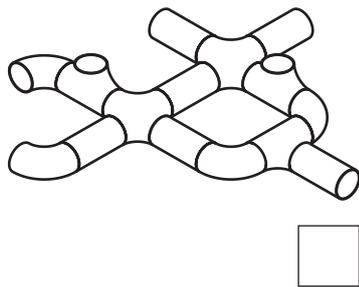
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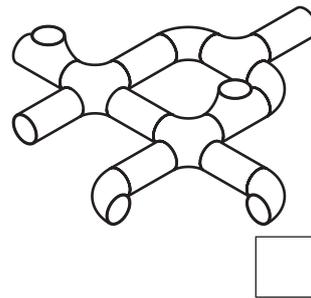
An orthographic assembled plan of one arrangement is shown below.

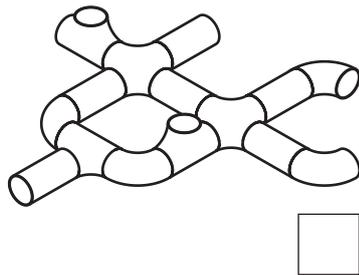


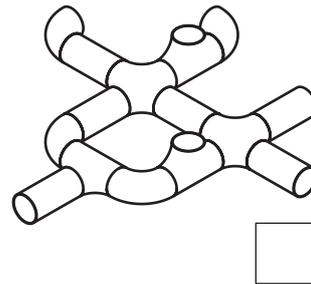
(c) Identify the **two** correct pictorial assembly drawings that match the orthographic plan shown above by ticking (✓) a box below.

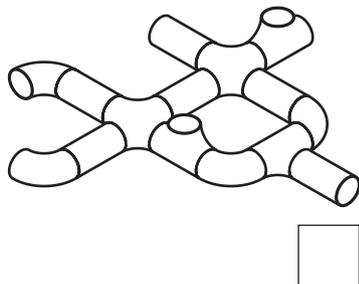
2

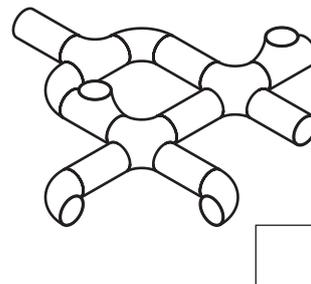












[END OF QUESTION PAPER]



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ADDITIONAL SPACE FOR ANSWERS



* X 8 3 5 7 5 0 1 2 7 *

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* X 8 3 5 7 5 0 1 2 8 *