

2017 Administration and IT Assignment National 5

Finalised Marking Instructions

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General marking instructions

This information is provided to help you understand the general principles you must apply when marking candidate responses to this assignment. These principles must be read in conjunction with the detailed marking instructions, which identify the key features required in candidate responses.

- (a) Marks for each candidate response must always be assigned in line with these general marking principles and the detailed marking instructions for this assessment.
- (b) Marking should always be positive. This means that, for each candidate response, marks are accumulated for the demonstration of relevant skills, knowledge and understanding: they are not deducted from a maximum on the basis of errors or omissions
- (c) These general principles should be applied when marking the candidates' assignment printouts.

Candidates will be awarded marks for specific skills and theory.

Marks will be awarded for demonstrating skills in the use of the different IT applications.

Spreadsheet – 18 marks (+/-3 marks)

- entering and editing text
- using formulae and functions to perform calculations and summarise information
- using functions to manipulate information

Database — 18 marks (+/-3 marks)

- entering and editing text
- displaying information as a form and/or report
- manipulating information

Word processing — 18 marks (+/-3 marks)

- entering and editing text
- layout and presentation of information

Desktop publishing — 18 marks (+/-3 marks)

- entering and editing text
- presentation and layout of information
- key information included

Communication — 18 marks (+/-3 marks)

- entering text
- key information included

Theory - 15 marks (+/- 5 marks)

marks will be awarded for providing responses as part of an integrated IT task

Layouts

Marks will be awarded for a wide variety of layouts used in word processing and desktop publishing tasks. Candidates will not be penalised for applying a layout to a document that is different to one that has been supplied in specific marking instructions. The over-riding principle is that a document must be 'fit-for-purpose'.

Printouts

Candidates are clearly directed, within the instructions, as to the printing requirements. Where a printout for a task is missing, marks will be awarded on any available alternative printout.

Keying-in

Marks will be awarded for every block of text that is accurately keyed in. This will be for every 20 words. Flags may be included, where appropriate, to identify where marks are awarded.

Detailed marking instructions

TASK 1a

4	H	1	
- 1	ь.	•	

FUNDRAISING PACK RECEIVED? -	TITLE +	FIRST NAME -	SURNAME +
	Mr	Rafael	Baldwin
	Miss	Juliet	Doherty
	Mr	Paul	Evans
	Mr	Joe	Hernandez
	Mrs	Lucy	Macdonald
	Mr	Ramon	Tyler
V	Mr	Josep	Bercik
V	Miss	Judy	Bowman
V	Mr	Trevor	Burgess
V	Mr	Ying	Chong
V	Miss	Mei	Dang
V	Mr	Rodolfo	Dias
V	Mrs	Lora	Frank
V	Mr	George	Garrett
V	Ms	Carla	Gibbs
V	Mrs	Jeanette	Gilbert
V	Mrs	Lucyna	Golebiewska
V	Mrs	Marian	Hogan
V	Mr	Terence	Kelly
V	Mr	Karam	Mirza
V	Mr	Edward	Newman
V	Miss	Antonia	Phelps
V	Mrs	Christine	Quinn
V	Ms	Lela	Sharp
	Mr	Ayden	Tyler
1E 🕝	Mrs	Sally	Welch
	Miss	Charlotte	Wright

6 - No

21 - Yes

	Marks
New field added - Fundraising Pack Received? If not block caps DNA 1F	1F
Entries in new field correct (either check box or Yes/No) DNA True/False	1E
Sort - 'no fundraising pack' at the top and alphabetical order of surname -	
all or nothing	2S
Print table with selected fields - all data must be visible and on one page	1P
TOTAL	5

Fundraising Pack Received? can be either before or after name.

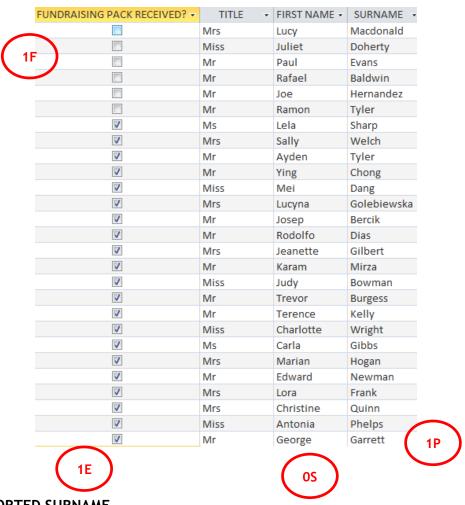
? must be included in the new field or DNA 1F.

If Lucy Macdonald is missing DNA 1P, but 1E can be awarded.

If Dana McKenzie is shown DNA 1P - do not mark the record.

Name, must be title, first name and surname, should be together, in the correct order, to gain the print mark.

SORTED - FUNDRAISING PACK RECEIVED?

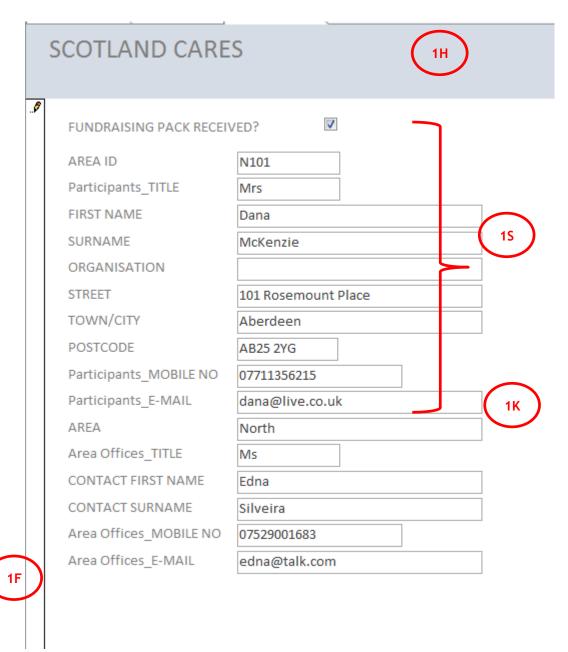


SORTED SURNAME

	FUNDRAISING PACK RECEIVED?	TITLE -	FIRST NAME -	SURNAME -
		Mr	Rafael	Baldwin
	1F	Mr	Josep	Bercik
l		Miss	Judy	Bowman
	✓	Mr	Trevor	Burgess
	▽	Mr	Ying	Chong
	▽	Miss	Mei	Dang
	▽	Mr	Rodolfo	Dias
		Miss	Juliet	Doherty
		Mr	Paul	Evans
	V	Mrs	Lora	Frank
	V	Mr	George	Garrett
	V	Ms	Carla	Gibbs
	V	Mrs	Jeanette	Gilbert
	V	Mrs	Lucyna	Golebiewska
		Mr	Joe	Hernandez
	V	Mrs	Marian	Hogan
	V	Mr	Terence	Kelly
		Mrs	Lucy	Macdonald
	V	Mr	Karam	Mirza
	V	Mr	Edward	Newman
	V	Miss	Antonia	Phelps
	V	Mrs	Christine	Quinn
	V	Ms	Lela	Sharp
		Mr	Ramon	Tyler
	V	Mr	Ayden	Tyler
	1E 🔻	Mrs	Sally	Welch
	V	Miss	Charlotte	Wright



TASK 1b



	Marks
All fields present and visible/legible (17) - if Area ID appears twice DNA 1F	1F
Form header inserted (Scotland Cares)	1H
Selected record printed (Dana McKenzie) in form format	15
Keyboarding - check bracketed fields	1K
TOTAL	4

Mark for deleting Lucy is awarded in 1c.

DNA 1F if any field is truncated.

Must have all keyboarding visible to be awarded 1K. If Area Offices fields are missing candidates may still be able to be awarded 1K if they have keyed in the correct information.

DNA 1K if information is keyed in Organisation field.

TASK 1c

Mr Rafael Baldwin Dundee Running Club 3 Daniel Street Dundee DD1 5DP Miss Juliet Doherty Linlithgow Scouts 1 Braehead Road Linlithgow EH49 6DF

Mr Paul Evans 16 Second Avenue Clydebank G81 3AA Mr Joe Hernandez Stylish Hairdressers 11 South Park Grove Hamilton ML3 6QG



Mr Ram on Tyler DIY Store 1 Dunachtonm ore Kingussie PH21 1LY







	Marks
Delete record - Lucy Macdonald	1DR
Criteria - participants still to receive pack - correct labels	1C
Sort - surname	15
Print labels with correct fields and correct spacing, must include organisation	1P
TOTAL	4

Be aware of consequentiality if Lucy Macdonald is not deleted.

If Dana is incorrectly included it could be consequential, all marks can therefore be awarded. If it is not consequential DNA 1C.

Accept organisation or name of recipient as first line of name and address block, if both are included.

Name must include title.

Do not penalise if there are 2 spaces between first name and surname.

If there are keyboarding errors in the labels, candidates must have keyed them in, DNA 1P.

If candidate name is included in each label DNA 1P.

If candidate provides only the query with the correct records DNA 1P.

TASK 2

Outline 3 advantages to Scotland Cares of using social media.

1	Reach a wider audience.	(1T)
2	Low cost/free to set up an account.	
3	Allow people to donate online.	
4	Raise awareness of the charity.	
5	Interact with participants/supporters.	
6	Promote/Advertise events.	(1T)

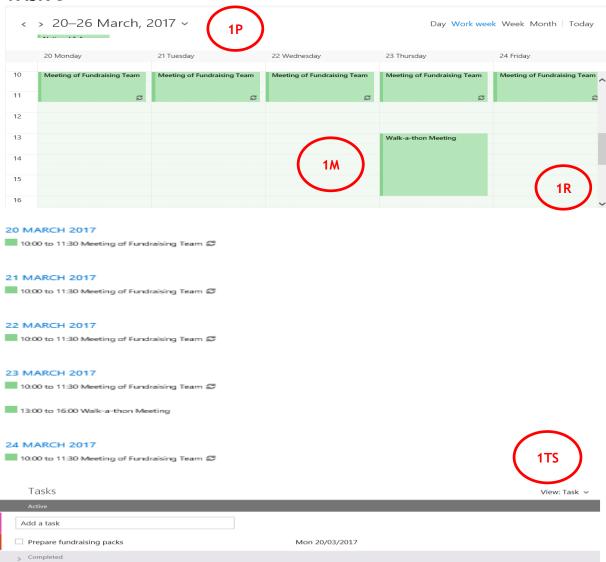
Describe a way that Scotland Cares could use **any 3** of the following methods of electronic communication. A **different use** should be given for **each** method.

email, text, website, blog, podcast

	Method	Description of Use	
1	Email	 to contact participants (individual/group) about upcoming events to contact organisations to request donations/sponsorship to contact area offices to get an update of money raised from events 	1T
2	Text	 to send a reminder to staff of upcoming meetings to send a reminder to participants about the starting time for events to contact area managers urgently regarding problems/queries 	1T
3	Website	 to advertise the charity's fundraising activities and allowing online registration to give background details of the charity, history, mission statement, purpose to allow donations to be made online using debit/credit cards to allow customers to order merchandise eg t-shirts, keyrings, pens, etc 	17
4	Blog	 to provide regular updates of events, amounts raised, day-to-day information about the charity to allow the charity to communicate with a wide audience about success stories to allow photographs and videos of previous events to be uploaded to enable followers to leave comments and interact with the charity 	
5	Podcast	 to allow a wide audience to listen to success stories about the charity to allow people to listen to interviews with participants of events to allow people to hear how young people have benefited from the funds raised 	

	Marks
Advantages of using social media - outline	3T
Use of electronic communication - describe	3T
TOTAL	6

Must be an advantage to Scotland Cares.
An outline should have a verb, however, if there is no verb and the sentence clearly implies what the use/benefit is then accept.
DNA any reference to websites.
Max 1 for reference to updating.
Accept an outline over 2 separate answers, where they relate to each other and make sense together.
Part 2 - Electronic Communication
Describe must show 3 different uses.
DNA advantages - must be uses.
Where candidates have mentioned advertising they must indicate what is being advertised - 'a website to advertise your company' is not enough.



	Marks
Recurring meeting - Fundraising team meeting - 1000-1130	1R
Walk-a-thon Meeting - 1300-1600	1M
Task - Prepare fundraising packs on Monday before the Walk-a-thon meeting	1TS
Print e-diary weekly/correct date - any week in March or April, or first week in May	1P
TOTAL	4

Meetings must be initial caps or DNA 1 max.

Recurring meeting may not have a recurring icon.

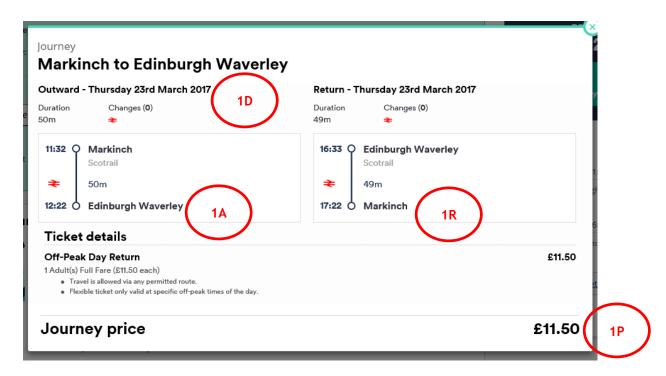
If keyboarding incorrect DNA event mark.

Task can be either initial caps or sentence case.

Task must be recorded as due on Monday.

Where there is a date for the task it must be on the Monday of the Fundraising meeting week or DNA 1TS.

DNA 1P if candidate name/task is entered as an event.



	Marks
Date - Thursday from the e-diary	1D
Time and place of arrival of direct train - arrive by - 1245 hours	1A
Time and place of departure of direct train - depart after - 1615 hours	1R
Price of return ticket - any return type	1P
TOTAL	4

Results should clearly show evidence from the internet search.
Must be clear which trains have been chosen to be awarded 1A and 1R.
A direct train from Markinch to Edinburgh takes approximately 50 minutes.
DNA 1A and/or 1R if a direct train is not chosen.
DNA 1P if price of 2 single tickets is given.
Price should be taken from the journey summary if present.
Ignore any writing from candidates about which train and prices - mark the internet
evidence only.

TASK 5a

(1W)
umber	(1K

Participants	Total Raised per Event	Number of Events
Leith Brownies	£410.73	5
Preston High School	£2,385.13	7
Kington Badminton Club	£605.38	2
Braids Hill Walking Group	£413.34	2
Ferry Port plc	£1,459.62	4
Riverside Bistro	£1,471.22	3
Bristol Blues	£1,141.31	4
Crumby Biscuits Group	£674.77	2
Cuckoo Coffee Shop	£929.35	2
Fast and Furious Bikers	£1,723.70	5
Dundee Running Club	£2,355.62	3
Montrose Ramblers	£1,134.90	2
The Wok Inn	£588.10	2
Linlithgow Scouts	£450.39	6
Alloa Golf Club	£1,420.51	2
Miss Charlotte Wright	£110.00	2
The Toy Shop	£277.67	2
Southside Tennis Club	£905.23	4
The Restaurant	£3,416.20	4
Rod and Reel Fishing Club	£557.82	3
Stylish Hairdressers	£594.34	3
Miss Mei Dang	£1,611.66	3
DIY Store	£426.44	3
Blairgowrie Music Shop	£67.79	2
Mr Paul Evans	£93.00	2
Tartan Chiefs	£1,200.06	4
Total Funds Raised	£26,424.28	

1B

Value View	Marks
Wrap and embolden all column headings	1W
Keyboarding - Number of Events - formatting consistent with other headings	1K
Thick border - Total Funds Raised - cell M28	1B
TOTAL	3

Award 1W if at least one column heading is wrapped but all must be emboldened.

Check all headings shown in columns are emboldened eg Participants.

	A	M	N
1	Participants	Total Raised per E <u>ve</u> nt	Number of Events
2	Leith Brownies	=SUM(B2:L2)	=COUNT(B2:L2)
3	Preston High School	=SUM(B3:L3)	=COUNT(B3:L3)
4	Kington Badminton Club	=SUM(B4:L4)	=COUNT(B4:L4)
5	Braids Hill Walking Group	=SUM(B5:L5)	=COUNT(B5:L5)
6	Ferry Port plc	=SUM(B6:L6)	=COUNT(B6:L6)
7	Riverside Bistro	=SUM(B7:L7)	=COUNT(B7:L7)
8	Bristol Blues	=SUM(B8:L8)	=COUNT(B8:L8)
9	Crumby Biscuits Group	=SUM(B9:L9)	=COUNT(B9:L9)
10	Cuckoo Coffee Shop	=SUM(B10:L10)	=COUNT(B10:L10)
11	Fast and Furious Bikers	=SUM(B11:L11)	=COUNT(B11:L11)
12	Dundee Running Club	=SUM(B12:L12)	=COUNT(B12:L12)
13	Montrose Ramblers	=SUM(B13:L13)	=COUNT(B13:L13)
14	The Wok Inn	=SUM(B14:L14)	=COUNT(B14:L14)
15	Linlithgow Scouts	=SUM(B15:L15)	=COUNT(B15:L15)
16	Alloa Golf Club	=SUM(B16:L16)	=COUNT(B16:L16)
17	Miss Charlotte Wright	=SUM(B17:L17)	=COUNT(B17:L17)
18	The Toy Shop	=SUM(B18:L18)	=COUNT(B18:L18)
19	Southside Tennis Club	=SUM(B19:L19)	=COUNT(B19:L19)
20	The Restaurant	=SUM(B20:L20)	=COUNT(B20:L20)
21	Rod and Reel Fishing Club	=SUM(B21:L21)	=COUNT(B21:L21)
22	Stylish Hairdressers	=SUM(B22:L22)	=COUNT(B22:L22)
23	Miss Mei Dang	=SUM(B23:L23)	=COUNT(B23:L23)
24	DIY Store	=SUM(B24:L24)	=COUNT(B24:L24)
25	Blairgowrie Music Shop	=SUM(B25:L25)	=COUNT(B25:L25)
26	Mr Paul Evans	=SUM(B26:L26)	=COUNT(B26:L26)
27	Tartan Chiefs	=SUM(B27:L27)	=COUNT(B27:L27)
28	Total Funds Raised	=SUM(M2:M27)	

Formula View	Marks
Total Raised per Event	1F
Number of events	1F
Replication of both formulae	1R
Total Funds Raised	
Printout selected fields only - no details in shaded cell:	
Value - gridlines only	
Formulae - with gridlines and row/column headings	1P
TOTAL	5

Formatting mark awarded with format mark in Task 5b (value).
Named cell mark awarded in Task 5b (formula).
Incorrect use of SUM function for addition - DNA 1F max.
Accept =COUNTA(B2:L2).
Watch for incorrect formula - COUNT(B2:M2) is incorrect, DNA 1F but award 1R.
The replication mark is for copying the same formula from M2 into M3:M27 and from N2
into N3:N27 - it doesn't matter if the formula is incorrect.
Total Funds Raised could also be =SUM(B28:L28) or =SUM(B2:L27).
If formula keyed in to shaded cell (N28) DNA 1P.
DNA 1P if any other fields are included.
DNA 1P if any rows are hidden, but award 1R if correct.

TASK 5b

Cash Statement 2016			
		NET CASH RAISED IN 2015	PERCENTAGE CHANGE
Cash In		£32,462.58	37%
Donations	£33,890.00		
Fundraising	£26,424.28		
TOTAL CASH IN	£60,314.28		
Cash Out			
Printing	£690.00		
Heat and Light	£532.00		
Rent	£2,500.00		
Salaries	£12,000.00		
TOTAL CASH OUT	£15,722.00		
NET CASH RAISED	£44,592.28		



Value View	Marks
Format cells appropriately:	
Task 5a	
Column M - currency with 2 decimal places	
Column N - number	
Task 5b	
Column B - currency with 2 decimal places	
Cell D3 - percentage and whole number	1FM
TOTAL	1

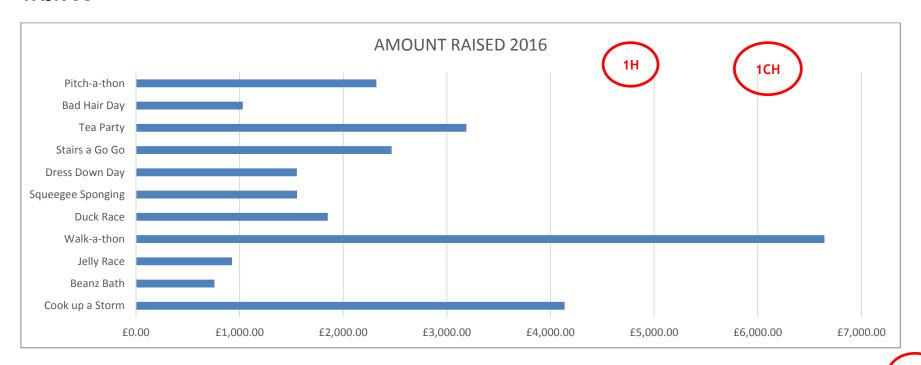
If D3 is blank DNA 1FM, however if in 5a rows have been hidden/omitted 1FM can still be awarded if the columns M and N have been correctly formatted.

	Α	В	С	D
1	Cash Statement 2016			
2			NET CASH RAISED IN 2015	PERCENTAGE CHANGE
3	Cash In		32462.58	=(B17-C3)/C3
4	Donations	33890		
5	Fundraising	=TotalFunds	1N)	(2F)
6)	
7	TOTAL CASH IN	=B4+B5 —		
8				
9	Cash Out			
10	Printing	690		
11	Heat and Light	532	(1F)	
12	Rent	2500		
13	Salaries	12000		
14				
15	TOTAL CASH OUT	=SUM(B10:B13) —		
16				1P
17	NET CASH RAISED	=B7-B15 1F		

Formula View	Marks
Link named cell - TotalFunds - ignore spelling/capitals	1N
Formula - Total Cash In	
Formula - Total Cash Out	1F
All or nothing	
Net Cash Raised	1F
Percentage Change - all or nothing	
Printouts - no data in shaded cells:	
Value - gridlines only	
Formulae - with gridlines and row/column headings	1P
TOTAL	6

Named cell must be as shown or Total_Funds.
Total Cash In and Total Cash Out formulae should not include cells B6 and B14.
Formula in cell B7 could also be =SUM(B4:B5).
Incorrect use of SUM function for addition - DNA 1F max.
Incorrect use of SUM function for multiplication/division/subtraction - DNA 1F max.
Accept Percentage Change formula as =(B17/C3)-1.
Accept Percentage Change formula as =(Summary!B17-Summary!C3)/Summary!C3
DNA 1P if extraneous data/formula is inserted.

TASK 5c



	Marks
Create bar chart using correct data	1CH
Insert appropriate heading - minimum - Amount Raised 2016	1H
Printed on separate sheet with legend/axes label where appropriate	1P
TOTAL	3

(1P

Accept bar or column chart.	
If graph sorted - accept.	
If legend or x-axis is truncated DNA 1P.	
If legend is irrelevant DNA 1P eg Series 1.	
Heading must include the year or DNA 1H.	

page 17

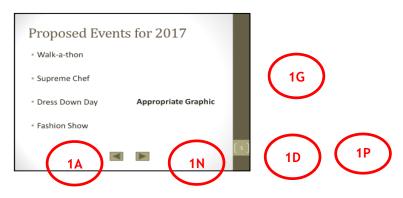












	Marks
New slide - (title slide) - charity name	1TS
Logo - first use	1L
Action buttons	1A
Design	1D
Slide numbers at bottom right on all slides	1N
Chart - slide 3	1CH
Graphic - slide 5	1G
Keyboarding - slide 1 - name of charity; slide 2 - £44,592.28 (in correct	
place); slide 4 - Walk-a-thon, Cook up a Storm and Tea Party	1K
Print 6 per page	1P
TOTAL	9

Title Slide:
 1TS is for using title slide layout and inputting correct information. Accuracy of
information is included in keyboarding marks
If title slide is missing DNA 1TS, 1K and 1L
 If name of charity is missing DNA 1TS and 1K
If the logo is missing DNA 1L only
Accept - one action button on first and last slide, home button and start/end buttons.
DNA 1A if action buttons are markedly different sizes and shapes on different slides.
DNA 1A if action buttons cannot be clicked on.
DNA 1D if the design is not suitable, ie if it covers some text.
DNA 1CH if chart is inserted covering action buttons.
DNA 1CH if the chart data, heading and axes (and legend) are not as shown in Task 5c.
DNA 1CH if chart inserted covering action buttons but 1A can be awarded.
DNA 1G if the graphic on Slide 5 is the logo.
Fundraising figure inserted should be the same font as the rest of the sentence or DNA 1K.
DNA 1K if fundraising figure is inserted instead of net cash raised. Check figure is the same
as the Net Cash Raised in Task 5b.
Accept correct figures if they are included: Walk-a-thon £6,644.16, Cook up a Storm
£4,136.18, Tea Party £3,187.58.
DNA 1P if the slide order has been changed - watch for consequentiality when marking the
rest of the task.
Slide 4 - inserting fundraising events - these 3 events can be in any order, this should not
be consequential as the formula is already in the template.

PARTICIPANTS TO) BE TEXTED	1H	
FIRST NAME	MOBILE NO		
Trevor	07912512616		
Ying	07324450904		
Mei	07325151511		
Carla	07780145591		
Terence	07750864724		
Antonia	07901554845		
Paul	07812225689		
Lora	07851515154		
Jeanette	07598462291		
Joe	07766658926		
Karam	07178952645		
Edward	07812324156		_
Sally 2S	07256988744		1P 13

	Marks
Criteria - participants in south and west	1C
Sort - ascending order of area and participant surname - all or nothing	2S
Insert heading eg Participants/Fundraisers to be Texted or Participants/Fundraisers in South and West or Participants/Fundraisers who need to try other fundraising ideas	1H
Print fields in report format on one page - first name and mobile number	1P
TOTAL	5

If Lucy Macdonald is included it might be consequential - check Task 1c to see if 1DR has
been awarded. If not consequential DNA 1P.
The logo should be at the top right hand side - if missing or cropped DNA 1L in Task 11.
Accept if mobile no is first.
Accept field heading as Participants. MOBILE NO.
DNA 1P if any other fields are included.

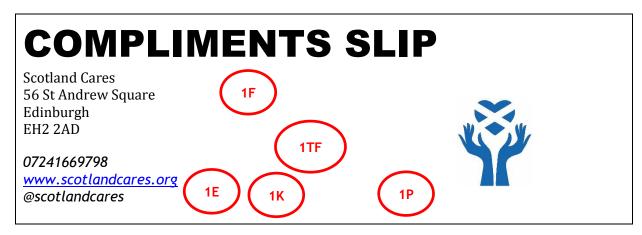
Alternative Solutions for Task 7

SORTED - AREA ONLY

FIRST NAME -	MOBILE NO →
Trevor	07912512616
Antonia	07901554845
Carla	07780145591
Terence	07750864724
Mei	07325151511
Ying	07324450904
Lora	07851515154
Edward	07812324156
Paul	07812225689
Joe	07766658926
Jeanette	07598462291
Sally	07256988744
Karam	07178952645

SORTED - SURNAME ONLY

FIRST NAME -	MOBILE NO →
Trevor	07912512616
Ying	07324450904
Mei	07325151511
Paul	07812225689
Lora	07851515154
Carla	07780145591
Jeanette	07598462291
Joe	07766658926
Terence	07750864724
Karam	07178952645
Edward	07812324156
Antonia	07901554845
Sally	07256988744



	Marks
Fonts - minimum 2	1F
Text formats - minimum 2	1TF
Essential information - contact details	1E
Keyboarding	1K
Presentation - size and 'compliments'	1P
TOTAL	5

If logo is missing or cropped DNA 1L in Task 11.
If some contact details are missing DNA 1E and 1K.
Accept Compliments, Compliments Slip or With Compliments or Compliments Card - this
list is not exhaustive. Either sentence case or initials capitals is acceptable.
If 'compliments' is missing DNA 1K and 1P.
Max size one third of A4 page - 10 cm.
Accept web address with or without underscore.

SCOTLAND CARES

Walk-a-thon

Appropriate Graphic



22 July 2017

in Kelso



The funds raised will be used for good causes to benefit young people in Scotland.





Check our website - www.scotlandcares.org for further information.







	Marks
Fonts - minimum 2	1F
Text formats - minimum 2	1TF
Border	1B
Graphic	1G
Keyboarding	2K
Presentation	1P
TOTAL	7

If logo is missing or cropped DNA 1L in Task 11.

The graphic chosen should not be the logo - it is asked for separately.

Sentences must be wrapped appropriately - a hyphen should not be used to split words over 2 lines.

DNA 1K and 1P if any of the following are missing:

- name of charity
- event
- date
- location
- either sentence

DNA 1P if:

- the final sentence is not in the same word order or if additional words are included
- use is not made of whole page
- size of font is not appropriate size for a poster

the year is missing from the date
DNA 1P if there is text below the final sentence - does not need to be at the bottom of the
page.

Corporate Image - Describe 4 ways Scotland Cares can promote their corporate image.

1	Use graphics, words and/or symbols to create a recognisable logo.	1T
2	Use the logo on all correspondence making the charity recognisable.	
3	Use corporate/company colours in uniforms, décor or stationery, etc that is instantly recognisable.	1T
4	Issue staff with uniforms reinforcing the corporate colours.	\simeq
5	Create a memorable slogan which reflects the aims of the organisation.	(1T
6	Have a standard introduction that all staff should follow when answering phone calls.	1T
7	Use a standardised font and house style on all business documents eg headed paper.	
8	Ensure that the brand image is created/promoted on, eg headed paper, packaging, business card, logo, promotional materials and signage.	
9	Give all participants T-shirts/pens/keyrings (merchandise) with the charity name and logo displayed.	
10	Stalls at events should be branded with logo, name, corporate colours, etc.	

File Management - Outline 4 features of good file management.

1	Ensure only necessary documents are saved.	(1T)
2	Back up files regularly/have back up procedures.	
3	Avoid overfilling folders.	(1T
4	Use appropriately named files/folders.	
5	Save files into appropriately named folders.	(IT
6	Archive old/dead files.	
7	Password protect sensitive files/folders.	
8	Set rights to restrict access to folders.	1T
9	Use version numbers for amended documents.	
10	Update anti-virus software regularly.	1
11	Use shortcuts for frequently used files/folders.	1
12	Ensure paper files are signed in and out.	1
13	Shred old/dead files.	1
1		1

	Marks
Corporate Image - describe	4T
File Management - outline (electronic or manual features)	4T
TOTAL	8

Part 1 - Corporate Image
Max 2 for promoting the corporate image through customer service practices.
DNA marks for celebrity endorsement, unless there is an implication that they are an ambassador for the charity - not just a celebrity for an event.
DNA advertising without describing how it is part of corporate image.
Accept a description over 2 separate answers, where they relate to each other and make sense together.
Part 2 - File Management
Candidates must outline a feature of file management, not an advantage of good file management.
Accept 4 features of electronic, 4 features of manual or a mixture of both. However, if repetition DNA 1T each time.
An outline should have a verb, however if there is no verb and the sentence clearly implies what the feature is, then accept.
Accept an outline over 2 separate answers, where they relate to each other and make sense together.
Accept save files as read only.
Accept update firewall regularly.

Scotland Cares Newsletter - May 2017



Walk-a-thon

Saturday 22 July 2017

NORTH

Bristol Blues raised over £200 from a Dress Down

Crumby Biscuits raised almost £800 from Cook up a Storm.

DIY Store raised over £80 from Bad Hair Day.

11

Kelso

Get Involved

SOUTH

The following events will be taking place over the next month:

Duck Race, Jelly Races and Cook up a Storm.

Lots more fundraising events planned for later in the year - see further update in next month's Newsletter.

EAST

Preston High School held a Tea Party and managed to raise over £300 - well done to everyone involved!

Leith Brownies have held several fundraising events including Squeegee Sponging and Stairs a Go Go.

Further events planned in the East are a Beanz Bath and Jelly Races. Come and join in the fun.

Insert suitable graphic

WEST

Lots of money being raised through various events during the last month!

Over £1,500 has been raised so far with more events planned.

Keep supporting this great cause!

11

1P

Target £5,000

1TF

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	Marks
Insert text from file - 1I for first insertion and 1I for all other insertions	
accurate	21
Keyboarding - Newsletter, Scotland Cares, May 2017, Walk-a-thon, Kelso,	
22 July 2017, Target £5,000	1K
Graphic	1G
Text formats - minimum 2	1TF
Logo - only award if correctly inserted in Tasks 7 (db report), 8 (comp	
slip), 9 (poster) and 11 (newsletter).	1L
Presentation - must look like a newsletter, on one page and make use of	1P
whole page	
TOTAL	7

If the year is missing from the date of the walk-a-thon DNA 1K.
The appropriate graphic should not be the logo, it is already in the newsletter - can be the
same as the graphic used in the poster, Task 9.
If area headings are bold and block capitals, do not count this as text formatting - they
were emboldened and block capitals in the template.
If 1L is not awarded in Task 6, check Task 7, 8, 9 and 11 - if the logo has been inserted
correctly once award 1L.
Details of Walk-a-thon must be the main (emphasised) article - if not DNA 1P.
DNA 1P and 1K if 'Newsletter' is omitted.

TASK 12a

Scotland Cares
56 St Andrew Square
Edinburgh
EH2 2AD

Phone 07241669798

Web www.scotlandcares.org

Twitter @scotlandcares



IT'S TIME FOR THE ANNUAL SCOTLAND CARES 2017 WALK-A-THON!

Saturday 22 July 2017

1R

Participant Participant	No of Laps
-------------------------	------------

I am participating in the Scotland Cares Walk-a-thon. All proceeds will help fund projects for young people throughout Scotland. You can sponsor me per lap or make a donation. After the Walk-a-thon, I will return to confirm how many laps I completed and collect your contribution.

Thank you!

15

No	Name of Sponsor	Contact No	Amount per Lap	Total
1				
2				
3				
4				
5				
<mark>6</mark>				
<mark>7</mark>				
8				
9				
<mark>10</mark>	(1K)			

To reach our goal, we hope that each participant will find 10 sponsors.

Participants - please bring this form with you on the day of the Walk-a-thon.



	Marks
Insert row for Participant and No of Laps. Must be at least as high as the	1R
sponsor rows.	
Shade - row 1 of sponsor table	15
Adding all rows for sponsors - must be consistent with row 2	1R
Keyboarding - labels in first table and numbering of each row in second	1K
table	
Presentation and print on one page	1P
TOTAL	5

DNA 1R if the first table is outwith the margins of the rest of the document.
DNA 1K if No. of Laps.
DNA 1K if No of Laps. (with a full stop)
DNA 1P if the second table has been moved.
If either the last sentence or the sentence in the footer are not visible DNA 1P.

TASK 12b



Evidence of - Urgent	1U
Correct Attachment - must be Word file or doc	1A
Keyboarding - subject, start, sensible message and close	1K
Print evidence of sending	15
TOTAL	4

Urgent/High priority function must be used to be awarded 1U eg!, High Importance.
DNA 1U if urgent is keyed in as part of subject or as part of the message.
Accept Kind Regards or Kind regards.
If Dear George Sullivan DNA 1K.
Accept Dear George or Dear Mr Sullivan.
Accept evidence of sending as date and time, closed envelope or screen shot of sent
items.



SCOTLAND CARES



"You may never know what results come of your action, but if you do nothing there will be no result."

Mahatma Gandhi

2016

1M

A big thank you to "Participants" for holding events to support our cause. Your efforts have raised the amazing sum of £ "Total_Raised_per_Participant".

George Sullivan

George Sullivan Head Office Manager (

SCOTLAND CARES

"You may never know what results come of your action, but if you do nothing there will be no result."

Mahatma Gandhi



2016

A big thank you to Leith Brownies for holding events to support our cause. Your efforts have raised the amazing sum of £410.73.

George Sullivan Head Office Manager



	Marks
Insert Scotland Cares and enlarge	1H
Mail merge: Participants, correct place	1M
Mail merge: Total Raised per Participant, correct place	1M
Keyboarding - Scotland Cares, spacing before/after first merged field and full stop visible	1K
Print merge fields/print merged certificate	1P
TOTAL	5

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DNA 1M if £ or full stop are not in the correct place.
DNA 1K if the full stop after the amount is omitted.
Any participant is acceptable.
Merge field - Total Raised per Participant - where the figure is thousands ignore lack of a
comma separator.
If logo is truncated DNA 1P.

[END OF MARKING INSTRUCTIONS]